



**ARABBRITISH**  
CHAMBER OF COMMERCE



**4<sup>TH</sup> ARAB  
BRITISH  
ECONOMIC  
SUMMIT 2024  
& EXPO**  
القمة الاقتصادية العربية البريطانية الرابعة

# 4<sup>th</sup> ARAB BRITISH ECONOMIC SUMMIT 2024

**25** November  
2024

Hilton London  
Metropole

## SUMMIT PREVIEW



Scan to visit  
the event page.



# Message from the CEO

I am delighted to invite you to participate in the Arab-British Chamber of Commerce’s flagship event of the year, the 4th Arab British Economic Summit – ‘Friendship Through Trade.’

This annual summit serves as a crucial platform for discussing emerging bilateral business opportunities including sustainable tourism, e-commerce, franchising, and innovations across all sectors among other topics. Now in its fourth year, ABES hosts a distinguished assembly of government ministers, officials, industry leaders, and visionaries from both the UK and the Arab world who convene to explore and debate the burgeoning opportunities that technological innovations and economic shifts are creating. Our past summits have set precedents for success and innovation and the 4th Arab British Economic Summit will not only continue this tradition but will elevate it to new heights.

With over 1,000 delegates registered and more than 35 speakers hosted during the 2023 summit across all sectors, I invite you to be at the forefront of this technological and economic transformation through joining us at this year’s summit. Your participation will offer your company several benefits, including increased brand exposure through numerous speaking opportunities, extensive media coverage and prominent exhibition booths.

Join us to pave the way for a future marked by enhanced collaboration and mutual prosperity. We are excited about the prospects that the forthcoming ABES2024 will open for enlightening discussions and invaluable networking opportunities.

I look forward to personally welcoming you on 25th November.

**Mr Bandar Reda**

Secretary General & CEO  
Arab British Chamber of Commerce



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# About Us

The Arab-British Chamber of Commerce is a not-for profit membership organisation established in 1975 under the General Union of Chambers of Commerce, Industry and Agriculture for the Arab Countries. The Chamber has a unique function in the promotion of bilateral trade and investment between Britain and the Arab countries.

To achieve this, we work in close co-operation with government ministries, official trade and investment bodies, Arab diplomatic missions in London, the British Chambers of Commerce, the League of Arab States, leading Arab businesses and Chambers of Commerce in the Arab world.

## Our Mission

Our mission is to be the business partner of choice for all companies looking to make the most of the opportunities that emerge from the thriving bilateral trade and commercial relationship enjoyed by Britain and the Arab World.

It is our belief that Arab-British cooperation has the potential to unlock substantial commercial opportunities. It is because of this vision that our mission is to assist businesses in their efforts to maximise the potential earnings in these regions by offering services that are crucial to conducting business in the Arab and British markets.

## 1975 The Foundation

The Arab British Chamber of Commerce first emerged with the historic decision to create Joint Chambers of Commerce taken by the Economic Council of the League of Arab States in the early seventies. This led to the decision by the Arab Governments to set up the Chamber under a decree of the League of Arab States which gave it a mandate to: 'promote, encourage and facilitate bilateral trade.' Following this, the Department of Trade and Industry (DTI) formally granted the Chamber its licence to operate on 10 January 1975.



## GUIDING PRINCIPLE

# Friendship Through Trade التجارة طريق الصداقة

The Chamber has a proud record of service in the promotion of Arab-British trade and bilateral cooperation. Over the decades its reputation for reliable and efficient service has grown considerably as the Chamber has been able to make a major contribution towards the strengthening of Arab-British trade and economic relations. The Chamber remains committed to the aspirations that are summed up in its founding principle encapsulated in its motto "friendship through trade".

Over the years the Chamber's reputation has enormously increased and it is now the leading business support organisation in the UK for the promotion of Arab British trade and advancement of commercial relations. The Chamber's work has been significantly eased and enhanced by its close co-operation with Arab businesses and official Arab bodies, particularly the League of Arab States and its specialised agencies, the Arab diplomatic missions located in London, the Chambers of Commerce in existence throughout the Arab world at a federal, national and local level, as well as other Arab-Foreign chambers.



# 4th Arab British Economic Summit 2024

# 3rd Arab British Economic Summit 2023

The 4th Arab British Economic Summit 2024 will highlight the strategic UK-Arab partnership with an emphasis on the widening scope of cooperation within various sectors and industries. The event will seek to identify practical initiatives that can strengthen transnational trade ties and bilateral investment flows in the post-pandemic, post-Brexit low-carbon economy.

Discussion will concentrate on sustainable tourism, e-commerce, franchising, as well as the banking and financial industry. This high-level event will bring together government officials, senior executives, thought leaders and decision-makers from across the UK and the Arab world to share their ideas and debate the diverse trade and investment opportunities that are emerging in the new technology-based industries

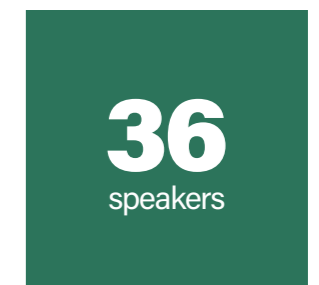
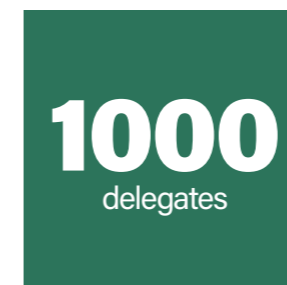
## Event Agenda

08:30 - 09:30	Registration, Networking and Morning Coffee
09:30 - 10:00	Welcoming Remarks
10:00 - 10:20	& UK GCC FTA Update
10:20 - 11:10	Session 1: Energy Innovation
11:10 - 11:40	Coffee Break
11:40 - 12:30	Session 2: Smart Cities & New Frontiers in AI
12:30 - 13:20	Session 3: Tourism, Leisure, Sports, and Entertainment
13:20 - 14:35	Lunch Break
14:35 - 15:25	Session 4: Healthcare & Education
15:25 - 16:15	Session 5: Finance & E-commerce
16:15 - 16:30	Closing Remarks
16:30 - 18:00	Closing Reception

The 3rd Arab British Economic Summit (ABES 2023) took place very successfully on 20 November 2023 with a record number of delegates in attendance. The Summit, held under the overarching theme of "Sustaining an Emerging Vision," hosted a series of sessions on diverse topics, including water, food security, healthcare and tourism, and the evolution of banking, finance and insurance.

The ABCC received very favourable press coverage for the event and positive feedback from participants who were drawn from the Chamber's membership and more widely. The day-long event, held at the Hilton London Metropole, saw several business delegations from Arab and non-Arab countries, which overall made it the largest event so far held under the now well established ABES brand.

There were one thousand registered delegates which far exceeded previous numbers and the delegates were accompanied by more than thirty businesses taking stands at the Expo to promote their products and services.



## Key topics included

- Securing the Future of Water, Food & Health
- The Evolution of Banking, Finance & Insurance
- Growth of E-Commerce, AI and UK-GCC FTA
- COP28 & Sustainable Development
- Entrepreneurs of the Future

## Who attended?

[Scan the QR code or click here to view the list of companies attending.](#)



- Arab & British Government officials
- Arab and British companies from all sectors
- British and Arab chambers of commerce
- Senior Arab delegations
- NGOs
- Department for Business & Trade

# Partnership Benefits

The Arab British Chamber of Commerce has long been the platform of choice for both British and Arab businesses and is strategically placed to help firms meet and expand their networks. A trusted champion of the Arab-British partnership and an influential voice for business within the UK and Arab World, the ABCC is the organiser of the 4th Arab British Economic Summit 2024 (ABES2024).



## Business Opportunities

ABES 2024, the ABCC's annual flagship event, will once again bring together senior government officials, ministers, diplomats, executives, investors and decision makers in the business sector. We anticipate 1,000 delegates and participants based on past event successes



## Branding Awareness

Maximise your company's brand recognition with our packages designed to provide effective exposure and awareness. ABES 2024 will provide your brand with targeted visibility in the months leading up to the event, on the day of the event itself as well as afterwards.



## Promotion

By choosing to become a sponsor or an exhibitor you will be able to take advantage of the extensive publicity campaign in the British and Arab media during the run up to ABES 2024, along with exposure for your business when all delegates gather on the day of the Summit.

# Our partners

The ABCC values strong, continuous relationships with each of its sponsors and works closely and flexibly with them to ensure their individual needs are met in full. Prestigious companies, market leaders in various sectors, regularly support the ABCC's Events and by working with us have gained valuable exposure.



# Our Packages

Benefits	Summit Partner	Strategic	Gold	Session	Closing Reception	Lunch & Coffee breaks	Silver
	£75,000	£35,000	£25,000	£15,000	£15,000	£15,000	£10,000
Branding across the Chamber's social media platforms and marketing campaigns	✓	✓	✓	✓	✓	✓	✓
Sponsor name & logo on Main Stage, Lounge and Exhibition areas	✓	✓	✓	✓+ Holding slide at session	✓+ Holding slide at reception	✓+ Holding slide at lunch & breaks	✓
Chamber and Summit websites	Logo & video link, advertorial & corporate profile	Logo & video link, advertorial & corporate profile	Logo & corporate profile	Logo & corporate profile	Logo & corporate profile	Logo & corporate profile	Logo & corporate profile
Advertorial in the Event's Guide & Logo on cover page	Double-page advertorial & corporate profile	Double-page advertorial & corporate profile	One page advertorial & corporate profile	One page advertorial & corporate profile	One page advertorial & corporate profile	One page advertorial & corporate profile	One page advertorial & corporate profile
Exhibition stand	4mx6m at a prime location	4mx6m	2mx3m	2mx3m	2mx3m	2mx3m	2mx3m
Delegate passes	Up to 10 guests (value £2,000)	Up to 5 guests (value £1,000)	Up to 5 guests (value £1,000)	Up to 4 guests (value £800)	Up to 4 guests (value £800)	Up to 4 guests (value £800)	Up to 4 guests (value £800)
Advertorial on the ABCC website (weblinked box with company's brand logo)	1 year	6 months	6 months	6 months	6 months	6 months	6 months
Complimentary ABCC Membership	3-year Platinum Membership (value £15,000)	2-year Platinum Membership (value £10,000)	2-year Gold Membership (value £4,000)	1 year Gold Membership (value £2,000)	1 year Gold Membership (value £2,000)	1 year Gold Membership (value £2,000)	1 year Gold Membership (value £2,000)
Speaking slot at one of the sessions	5 mins	5 mins	5 mins	5 mins		5 mins in closing plenary	5 mins
Verbal acknowledgement on the main stage at Opening and Closing plenaries	✓	✓	✓				
Advertorial in the Chamber's e-Bulletins & Quarterly Magazines	✓	✓	✓				
Short video (2mins) to be played during breaks	✓	✓					
Speaking slot at Opening plenaries (5min)	✓						
Side Executive roundtable with prominent British businesses and investors held during ABES within the lunch break (up to 40 guests)	✓						
Advertising on Registration Access Pass (image dimension 1920x500px)	✓						
Branding on delegate badges, lanyards and bags	✓						

# ABCC Membership

Benefits	Platinum £5,000*	Gold £2,000*	Silver £500*
Direct and Discounted Trade Facilitation Services (Certification, Legalisation, FCDO, Notary, Solicitor, Translation) + Fast visa service to Arab countries	✓	✓	✓
Speaking Opportunities at the Members' Networking events and some other events (subject to ABCC approval)	✓	✓	✓
Exclusive & complimentary invitations to special events with UK and Arab leaders	✓	✓	✓
Opportunity to distribute your company's publications at ABCC events	✓	✓	✓
Social media promotion: delivered on request	✓	✓	✓
Special rates for Venue Hire (depending on availability)	One Complimentary Venue Hire for one day/year (Event management services, to be agreed)	One Complimentary Venue Hire for half day/year (Event management services, to be agreed)	20% discount on all our venues
ABCC training courses discount	2 Complimentary invitations and 30% discount	1 complimentary invitation and 30% discount	30% discount
Logo placed on ABCC's membership webpage	12 months	12 months	
One exclusive sponsorship opportunity at ABCC events held on the premises	✓	✓	
Company logo to be placed in our e-Bulletin electronic magazine on the editorial page	✓		
Facilitation of direct access for CEOs to dignitaries at our Forums	✓		
<b>Arab British Economic Summit (ABES)</b>			
Complimentary invitations	<b>5 tickets</b> (including speaker ticket)	<b>4 tickets</b> (including speaker ticket)	<b>2 tickets</b>
ABCC Sectorial Events	<b>Speaking Opportunities + Exhibition Stand</b>	<b>Speaking Opportunities + Exhibition Stand</b>	<b>Exhibition Stand</b>
Exhibition Stand at ABES	✓	✓	
Opportunity to include your brand's insert/leaflet with the ABES Event guide	✓	✓	
Opportunity to speak at ABES	✓		
Logo displayed on main stage	✓		



# Our Core Services

As a membership organisation, the Chamber is dedicated to serving businesses whether they are located in the UK or operating from any Arab country. With decades of experience on which to draw, the Chamber offers expert advice on how to do business in the Arab markets. It has developed a whole range of specialist services from which members can derive significant benefits. The Chamber is ethically committed to keeping its expertise and services up-to-date in order to assist member companies in their pursuit of new business ventures in the Arab and British markets. Here are some services provided:



## Trade Services

We provide the only Arab League endorsed certification services required for the export of goods to Arab countries.



## Translation

The ABCC has unrivalled expertise in Arabic/English and English/Arabic translation. Our translators are qualified and trained to handle your requirement in both languages.



## Visa

We provide this service to members to enable visas to be processed without having to come to London, thereby saving valuable time, effort and cost.



## Events

The Chamber takes an active role in organising and participating in events to promote Arab-British trade. The Chamber organises an ambitious programme of prestigious networking events and exclusive business roundtables with Arab Ministers, Ambassadors and high profile business leaders.



## Publications

The ABCC publishes several publications, including a daily newsletter, a weekly business briefing, a bi-monthly bulletin, Economic Focus quarterly magazine and a trade directory. We also produce occasional market reports and partner with others in the delivery of specialist publications concerned with promoting UK-Arab commercial activities.



## Venue Hire

The Arab British Chamber of Commerce is located in the vicinity of the famous Grosvenor Square, in the heart of Mayfair, London's prestigious golden quarter.

# ABES Reports & Videos

Click on the picture or scan the QR code to access the content.

## ABES 2019



## ABES 2022



## ABES 2023







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